



NOYS
National Organizations for Youth Safety

Guidelines & Important Dates

IMPORTANT CONTEST DATES:

- August 1, 2018: **Video upload begins!**
- October 31, 2018 : **Video upload deadline!**
- November 30, 2018: **Last day for Make Some NOYS promotion!**
- January 1, 2019: **Winners Announced!**
- **First submission from each U.S. State receives a NO BULL SWAG BAG!!**

ELIGIBILITY

- Youth ages 15 to 24 years old from all over the world.
- Minors (under age 18) need the consent of a parent or guardian and will be required to submit an individual or team video and talent release form. Failing to secure consent will disqualify your video entry. Please inform your parent or guardian of your intentions before making your video.

VIDEO ENTRY CATEGORIES AND CRITERIA

We are asking you to say NO BULL to whatever the problem is – Be creative! Create your short film or PSA that speaks to the importance of raising awareness and can inspire positive social action on the issues that are most affecting youth in their school and in YOUR community. Judges will look for creativity; emotional impact and inspirational tone; subject and storyline development; and overall film quality

Short Film Category—2 minutes or less

Short-films must be 2 minutes in length or less including the NO BULL header and footer at the beginning and end of the video.

PSA (Public Service Announcement) Category 30 seconds or less

Public Service Announcements must be 30 seconds in length or less including the NO BULL header and footer at the beginning and end of the video.

Make some NOYS Category

(Must be a film with the most likes posted as a video link comment to the official NO BULL Facebook post)

The Golden Ticket Category

A video will be selected at random of the 25 submissions with the highest votes from the judges.

ADDITIONAL CONTEST GUIDELINES:

- Entries must be submitted via the website: www.nobullchallenge.org. Once you have submitted your entry, you cannot make any changes, edits or modifications.
- Videos must be original: Your video must have been created for the sole purpose of use in The Great American NO BULL Challenge.
- Multiple entries are not permitted: You may only submit (1) entry per Executive Producer, and each Executive Producer may only submit (1) video. Your video may not be posted under different Executive Producer names.
- The NO BULL Challenge Header/Footer must be included in all videos. These NO BULL marks are a required element of your official video entry. You must download the NO BULL header and footer from the website onto your computer. Before uploading your final video to the site, insert the NO BULL header before the start of your video and insert the NO BULL footer at the conclusion of your video. Videos that do not contain the NO BULL header/footer will be DISQUALIFIED.
- Filmmakers/contestants must have permission for all individuals heard and/or seen in the submitted video.
- The consent of the parent or guardian of each person under the age of 18 who is seen or heard in the video is also required. Failure to secure such consent will disqualify the video entry.

- A YouTube link will be the only acceptable form for the video entry .

HELPFUL TIPS & RESOURCES:

- Windows Live Movie Maker: (<http://explore.live.com/windows-live-movie-maker>) This is a free download for Microsoft Vista and Windows systems. Older XP system should already have Windows Movie Maker installed.

iMovie: (<http://www.softwretrainingtutorials.com/apple-imovie-choice.php>) This site has tutorials. Some are free; some have a cost attached.

- (<http://www.lynda.com>) also offers training, but at a cost.

More questions? Check out: "[Frequently Asked Questions](#)" or contact scott@nobullchallenge.org

-