



You're Never Alone

2013 NO BULL Best Visual Effects Award

Click above to view video



Film by: Jennifer Miller
Scotland County R-1 Jr-Sr High School
Memphis, Missouri

“Just ONE insult...”

“...Can RUIN
someone’s day.”

Discuss how you have had your day ruined by the insult of another.

Have you ever intentionally ruined someone’s day?

“Everyone is
different...”

“Everyone can be
hurt...”

Popularity, looks, smarts, athletics... these things do not protect you from hurting. Not all people show signs when they have been hurt. Share how this relates to a situation you have gone through.

“It only takes ONE...”

“...ONE to stand up,
ONE to make a
change!”

What are some ways that you can be that one?

Have you ever been this person?

Has someone ever been this person to you?

Alone

adjective \ə-'lōn\: without anyone or anything else
: not involving or including anyone or anything else :
separate from other people or things

Remember, “You’re Never Alone”.

Come up with some ideas on how to promote digital responsibility and positive climate at your school/organization.

Be the ONE!

How do you define **BULLYING**?

- ★ What is it?
- ★ How is social media used to bully?
- ★ Why is it difficult to “stand-up” for the target of a bully?

How do you promote **DIGITAL RESPONSIBILITY**?

- ★ What actions have you taken?
- ★ How can you implement in your school?
- ★ Why is it important to be responsible when using all things digital?

The NO BULL Challenge

Change Starts With You
SPEAK UP – Let Your
Voice Be Heard!

NO BULL is committed to creating and inspiring youth-led films as a platform for dialogue on the most important issues of our time.



The challenge to YOU...

- ★ Get Involved!
- ★ Make a PSA or short film
- ★ Make a Statement!
- ★ Take a Stand!

Prizes include the coveted Noble Award, scholarships, custom one-of-a-kind signet ring designed by Balfour, video cameras and a trip to Sundance Film Festival.

What is the NO BULL Challenge?

The NO BULL Teen Video Awards

Click above for highlights

- ★ Individual students or teams create a 2-5 minute short film or 30-60 second PSA promoting digital responsibility in an effort to end bullying/cyberbullying
- ★ Top 50 videos will be selected by public voting
- ★ Nominees and Winners will be selected by judges panel
- ★ You could win prizes like:
 - ★ Scholarship, one-of-a-kind NO BULL signet ring designed by Balfour, video camera, a trip to Sundance Film Festival and much more
- ★ NO BULL your way to L.A.!
 - ★ Fundraise to attend the National Conference & Teen Video Awards!
 - ★ All involved students receive VIP invites!



Important Dates:

December 13, 2013

Video uploads begin

April 30, 2014

Video upload deadline

May 5-16, 2014

Public voting period

June 6, 2014

Nominees announced

August 8-9, 2014

NO BULL Conference &
Teen Video Awards

Video Subject:

Digital responsibility,
Anti-bullying

Video Lengths:

Full: 2-5 minutes

PSA: 30-60 seconds

Eligible:

Middle & High School
Students, Ages 13-18

CHANGE MAKERS REACHING MILLIONS

To get involved, visit: www.nobullchallenge.org

NO BULL Challenge Partners:

