



# 2019-2020 Official Contest Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. BE SURE TO CAREFULLY READ THESE OFFICIAL RULES AS BY ENTERING YOU WILL BE BOUND BY THEM.

I HAVE READ, UNDERSTAND AND AGREE THAT BY ENTERING THIS CONTEST I WILL COMPLY WITH AND BE BOUND BY THESE OFFICIAL RULES. SIMILARLY, IF I AM ENTERING IN THE CAPACITY OF "EXECUTIVE PRODUCER", IN ADDITION TO MY AGREEING THAT I PERSONALLY WILL COMPLY AND BE BOUND BY THESE OFFICIAL RULES, I ALSO ACKNOWLEDGE AND AGREE THAT EACH MEMBER OF MY GROUP WILL COMPLY WITH AND BE BOUND BY THESE OFFICIAL RULES.

THE GREAT AMERICAN NO BULL CHALLENGE IS BROUGHT TO YOU BY NATIONAL ORGANIZATIONS FOR YOUTH SAFETY "NOYS" or "SPONSOR". THE CHALLENGE BEGINS OCTOBER 1st 2019 AT 12:01 AM (PST) AND ENDS DECEMBER 12, 2019 AT 12:00 AM (PST) ("CONTEST PERIOD").

The Great American NO BULL Challenge is a global video contest open to youth age 13-24 ("Contestants"). Contestants must be between the ages of 13-24 at the time of entry. Prize eligibility is restricted to U.S. residents. Contestants may be individuals or groups (including but not limited to high schools and youth groups). If the contestant is under 18 years of age at the time of entry, the contestant must have permission from a parent or guardian and a signature will be required on the entry form. Contestants must also have all of the necessary permissions for individuals heard and/or seen on the submitted video. The permission of the parent or guardian of each person under the age of 18 who is seen or heard in the video is also required. Contest is void where prohibited. The Contest is subject to all applicable U.S. Federal laws and regulations. Participation constitutes contestants full and unconditional agreement to these Official Rules, which are final and binding in all matters related to the Contest. Eligibility for a prize award is contingent upon fulfilling all requirements set forth herein. The Contest will consist of four (4) selections for grand prize winners:

- 1) Best Short Film (2 minutes or less)
- 2) Best PSA (30 seconds or less)
- 3) Make some NOYS
- 4) The Golden Ticket

For the first and second selection, video entries of a short film 2 minutes or less or PSA 30 seconds or less will be reviewed by a panel of qualified judges selected by NOYS. The Short Film and PSA that has received the highest number of judges votes will be deemed the Grand prize winner in the respective category, pending verification. For the third selection, the video comment with the most likes to the official NO BULL Facebook post by November 30, 2018 for the Make some NOYS prize will be deemed the Make some NOYS Grand Prize Winner. The comment must include a video link to the contestants entry video. One comment per entry video submission will be accepted. All duplicate entry video comments will be deleted and that entry video will be disqualified for the Make some NOYS selection. For the fourth selection, a randomly selected Short Film or PSA that has received within the top 25 highest number of judges votes will be deemed the Golden Ticket Grand Prize winner. For up to the minute Challenge updates, Contestants are encouraged to "like" the official Great American NO BULL Challenge Facebook page and "follow" the official Twitter page.

## HOW TO ENTER THE CONTEST:

- 1) **REGISTRATION:** In order to enter you must go to [www.nobullchallenge.org](http://www.nobullchallenge.org) (the "Website") and enter all of the required information requested on the Registration Form, including your name (as the Executive Producer), email address, phone number, date of birth, mailing address, the name of the teacher/advisor (if applicable) who helped create the video, teacher/advisor phone, teacher/advisor email, School/Organization name and mailing address and signed waiver. You must then confirm that you have read, understand and agree to be bound by these Official Rules, etc. and provide link to the Entry Video via YouTube.
- 2) **ENTRIES:** Entries must be received via registration form with YouTube link to the video entry before December 12, 2019 at 12:00:00 Midnight (PST) "Entry Period". During the Entry Period Contestants can enter the Contest at <http://nobullchallenge.org> ("Website") by submitting a registration form that will include a YouTube link to an original video 2 minutes in length or less, or a 30 second or less PSA (the "Entry" or "Entry Materials") on one or more issues or topics relating to youth safety including but not limited to Digital & Internet responsibility or anti-bullying. For Foreign Film/PSA: All entries must be subtitled in English or include English subtitles. All videos must include the NO BULL header (before the video begins, nothing should be before it) and the NO BULL footer (after the video ends, nothing should be after it). The header/footer have been provided on the Website for easy download in many different formats to fit various editing needs. All videos without the NO BULL header/footer will be deemed ineligible. The individual completing the registration form with the video link will be deemed the entrant (the "Entrant" and "Executive Producer") Executive Producers must be between the ages of 13-24 at the time of entry. By submitting an Entry, the participant attests that all those depicted in the Entry have been made aware of intentions to enter the video in the Contest and all depicted have agreed that the participant may submit such video with their approval. Signed release forms must be obtained from each person (or the parent/legal guardian of any minor under 18 years of age) appearing in the Entry. A Release Form is available on the Website as a printable PDF file. You may be required, in NOYSs' sole discretion, to provide a copy of the signed Release Forms from each person appearing in your Entry upon request. Failure to do so will deem the submission ineligible. All entries become the property of NOYS.

By entering, the Contestant(s) understands that the Entry in its entirety or portion thereof may (in NOYSs' sole discretion) be posted on the Website, television and/or other Sponsor-selected media. All Entries must be completed, submitted and received by 12:00:00 (Midnight) PST on December 12, 2019, to be eligible for judging. Limit (1) entry per Contestant(s), each Executive Producer can only submit (1) video. A video cannot be posted under different Executive Producer names. Normal Internet access and usage charges imposed by Entrants' online service will apply.

NOYS requires all entries to include the NO BULL "header" and "footer" on all video submissions\*. Doing this will identify your short film or PSA as a "NO BULL CHALLENGE" entry. Contestant(s) must ensure the total run-time of the video is 2 minutes or less for the short film entry and 30 seconds or less for the PSA entry including the NO BULL header and footer addition.

\*If you have any questions or concerns about adding the header or footer, send an email to [scott@nobullchallenge.org](mailto:scott@nobullchallenge.org)

REVIEW YOUR ENTRY PRIOR TO SUBMITTING IT; ONCE YOU HAVE SUBMITTED YOUR ENTRY, YOU MAY NOT MAKE ANY CHANGES, EDITS OR MODIFICATIONS TO IT.

#### VOTING AND JUDGING:

Qualified individuals from NOYS, NOYS member organizations or agencies and Individual Special Invitation Judges will judge video entries on the basis of overall concept, quality, creativity and accuracy of messaging. The judges will score the entries based on the following criteria:

- Content and Structure (25%)
- Technical Quality (25%)
- Overall Message, Creativity and Impact (50%)

Collectively the "Judging Criteria". Videos that receive high scores may be selected for posting to the Website and official NO BULL Challenge and/or NOYS: Facebook, Twitter, Instagram, YouTube, LinkedIn or other social media sites. NOYS and its partners disclaim any and all liability in conjunction with the posting of entry videos, including but not limited to the quality of entry videos as posted or the positioning of entry videos on the Website (or elsewhere). NOYS and the selected judges' decisions are final and binding on all matters relating to this Contest. Winners will be notified via email on or about January 1, 2020 subject to verification of compliance with the Official Rules.

#### ENTRY CONTENT REQUIREMENTS

REFERENCE TO THIRD PARTIES: The Entry may not, either explicitly or implicitly, name, identify, refer or allude to the names or likeness(es) of any third parties unless the Contestant(s) have secured the express written permission for the use of said names or identities. The Contestant(s) must provide NOYS with such written permission upon request. If any such third parties are minors in their state of residence the Contestant(s) must have the express written permission for such usage and provide NOYS with such written permission upon request.

#### PROPRIETY OF ENTRY CONTENT AND APPROPRIATE CONTENT

With the exception of NOYS, its logos, brands or program branding including but not limited to The Great American NO BULL Challenge logo, an Entry must not mention, show, depict, refer or otherwise allude to the name or logo of any manufacturer, brand, product, person, company, entity or character, nor may it contain, mention, refer or otherwise allude to any obscene, lewd, violent, illegal, offensive, disparaging or inappropriate words, abbreviations, language, signs, symbols, political, personal and/or religious references or statements, (including but not limited to words or symbols that are widely considered offensive to individuals of a certain race, ethnicity, religion, sexual orientation or socioeconomic group). Additionally, an Entry must not promote alcohol, illegal drugs or tobacco (or the use of any of the foregoing), any violent or otherwise inappropriate behavior, or in any way reflect negatively upon NOYS, its brands, programs including but not limited to The Great American NO BULL Challenge, or member organizations or agencies, as determined by NOYS in its sole discretion. The posting of an Entry on any website connected with this Contest does not mean the Entry has been deemed to be in compliance with these Official Rules. NOYS reserves the right at any time during the Contest to remove the posting of an Entry that NOYS determines, in its sole discretion, does not comply with these Official Rules or that otherwise contains prohibited or inappropriate content and in the event of such removal, the Entry will be disqualified and will not be eligible to compete for or to receive any Contest Prize.

#### REPRESENTATIONS/WARRANTIES AS CONDITIONS OF ENTRY

By registering, uploading and submitting an Entry, the following representations and warranties are made by the Contestant(s) individually, or as a Group and on behalf of each Group Member, that: (i) each of group members have/has the legal capacity to enter this Contest (ii) are submitting original content and own all rights and title to the Entry (iii) the Entry does not infringe the intellectual property, privacy, publicity rights or any other legal or moral rights of any third party (iv) the Entry has not won previous contests or awards (v) the individual Contestant(s) or Entrant group has obtained permission from each person who has in any way participated in or whose efforts have in any way contributed to the creation of or is named, mentioned, identified, referred or alluded to, or performs in the Entry and that such person(s) have granted the Contestant(s) individually, or as a Group and on behalf of each Group Member have all necessary rights regarding use of the Entry and upon request the Contestant(s) individually, or as a Group and on behalf of each Group Member can and will make written copies of such written permissions available to NOYS.

GRANTS/WAIVERS: By submitting an Entry for the opportunity to win this Contest, as applicable, Contestant(s) individually, or as a Group and on behalf of each Group Member, if applicable, irrevocably grant NOYS and their affiliates, legal representatives, subsidiaries, agents and licensees, an assignment of all the rights, title and interest in the Entry submitted with the unconditional, unlimited and perpetual right and permission to copy, transmit, publish, post, broadcast, display, adapt, exhibit, reproduce, encode, store, and/or otherwise use, reuse, or not use the Entry or any portion of the Entry, as edited/modified in any way by NOYS and their affiliates, legal representatives, subsidiaries, agents and licensees, in their sole discretion in this Contest in any and all media without limitation, worldwide and throughout perpetuity without additional compensation, notice to, or approval from

the Contestant(s) individually, or as a Group and on behalf of each Group Member. Contestant(s) individually, or as a Group and on behalf of each Group Member as applicable hereby waive all intellectual property rights, privacy/publicity rights or other legal or moral rights that might limit or preclude NOYS use of the Entry and agree not to sue or assert any legal or other claim against NOYS, its affiliates, representatives, agents, members or others arising out of or connected to the use or re-use of the Entry, a portion thereof or overall participation in this Contest.

AS APPLICABLE, THE CONTESTANT(S) INDIVIDUALLY, OR AS A GROUP AND ON BEHALF OF EACH GROUP MEMBER REPRESENT, UNDERSTAND AND ACKNOWLEDGE THAT NO PAYMENT OR ANY FORM OF COMPENSATION OR ROYALTY FROM NOYS, THEIR AFFILIATES, REPRESENTATIVES, AGENTS, MEMBERS OR OTHERS WILL BE RECEIVED IN EXCHANGE FOR THE GRANTING THESE RIGHTS OR FOR ANY SUBSEQUENT USE OF SUCH ENTRY OR PORTION OF IT BY NOYS, THEIR AFFILIATES, REPRESENTATIVES, AGENTS, MEMBERS OR OTHERS AND PARTNERS, REGARDLESS OF SUCH USE OTHER THAN ANY PRIZE THAT MAY BE AWARDED AND RECOGNITION GIVEN AT THE SOLE DISCRETION OF NOYS TO ANY CONTESTANT(S) INDIVIDUALLY, OR AS A GROUP AND ON BEHALF OF EACH GROUP MEMBER.

**INDEMNIFICATION/RELEASE:** By submitting the Entry, the Contestant(s) individually or as an Executive Producer, on behalf of Group Members, agree to indemnify and hold any and all Sponsors, NOYS, Campaign Partners, and Subsidiaries harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of them due to or arising out of your Entry or any portion of it, and as applicable the conduct of a Contestant(s) individually or as an Executive Producer and your Group Members' conduct in creating the Entry or other actions in connection with this Contest, including but not limited to claims for trademark infringement, copyright infringement; work product, violation of an individual's right of publicity or right of privacy; or defamation. You, both individually and on behalf of your Group Members if you are an Executive Producer and Group Representative, further agree to release and hold harmless Sponsors, NOYS, Campaign Partners, Subsidiaries & Others from any and all claims that any advertising or other materials subsequently produced, presented, and/or prepared by or on behalf of NOYS infringes your rights with regard to the Entry or any portion thereof.

#### WINNERS & RECOGNITION

Winners will be identified and notified prior to the date of a public announcement and promotion on or about January 1, 2020. All winning videos will be featured on [www.nobullchallenge.org](http://www.nobullchallenge.org) and via social media channels, including, but not limited to Facebook, Twitter, Instagram and YouTube pages. Refer to the Website for official prizes at: [www.nobullchallenge.org](http://www.nobullchallenge.org).

**PRIZES MAY NOT BE TRANSFERRED:** All prizes are awarded to the Executive Producer of the winning video. No cash or other substitution may be given for a prize, except Sponsor reserves right in its sole discretion to make a substitution, in whole or in part, for a prize of comparable or greater value. Winners are solely responsible for all taxes on a prize and any expenses not specified relating to the acceptance and use of a prize. An IRS Form 1099 will be issued to winners. A traceable form of delivery and e-mail or telephone will notify nominees. Each nominee will be required to provide within a specified time period a photocopy of a valid ID or driver's license, evidence satisfactory to Sponsor and a completed and signed Affidavit of Eligibility and Liability Release and (except where prohibited) a Publicity Release and, as determined by Sponsor, an assignment or license to Sponsor of all rights of ownership and copyright to the submitted video and a consent for the Sponsor to use the video, in whole or in part and as edited by Sponsor, in all media for educational, commercial and other uses without additional compensation to or prior review by nominee or winners. In addition, a separate Talent Release Form (downloaded from the NO BULL Challenge website during your video registration process) signed by each individual appearing in the video will be required to be submitted. Failure to return the required documents in a timely way, or the return of any notification as undeliverable for any reason, will cause the entry to be void. If a Contestant(s) or any individual appearing in a video is a minor, all relevant documents must be confirmed, ratified and signed by the parent or legal guardian of the individual signing the document(s) as requested by the Sponsor.

#### LIMITATIONS OF LIABILITY/RELEASE/INTERNET:

**NO LIABILITY OR RESPONSIBILITY IS ASSUMED BY SPONSOR, JUDGES, CAMPAIGN PARTNERS, SUBSIDIARIES & OTHERS:** Resulting from any user's participation in or attempt to participate in the Promotion or his/her ability or inability to upload or download any information or material in connection with participating in the Promotion. No responsibility or liability is assumed by Sponsors, Judges, Campaign Partners, Subsidiaries & Others, and you hereby agree to release and discharge Sponsors, Judges, Campaign Partners, Subsidiaries & Others for all such responsibility and liability, for technical problems or technical malfunction arising in connection with any of the following occurrences which may affect the operation of the Promotion: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, hosts or providers; garbled, jumbled or faulty data transmissions; failure of any e-mail transmissions to be sent or received; lost, late, delayed or intercepted e-mail transmissions; inaccessibility of the Website in whole or in part for any reason; traffic congestion on the Internet or the Website; unauthorized human or non-human intervention of the operation of the Promotion, including without limitation, unauthorized tampering, hacking, theft, viruses, bugs, worms; or destruction of any aspect of the Promotion, or loss, miscount, misdirection, inaccessibility or unavailability of an email account used in connection with the Promotion. Sponsors, Judges & Others are not responsible for any typographical errors in these Official Rules, Promotion materials or the announcement of Prizes, or any inaccurate or incorrect data contained in the Website. The use of any robotic, automatic, macro, programmed, third party or like methods in this Promotion are prohibited and the use or attempted use of such will void any attempted participation affected by such methods, may result in the cancellation, termination, or modification of the Promotion and the disqualification of a Contestant(s) individually or as an Executive Producer and your Group Members utilizing the same.

**CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.**

Use of the Website is at user's own risk. Sponsors, Judges, Campaign Partners, Subsidiaries & Others are not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer equipment resulting from participation in the Promotion, use of the Website or the download of any information from the Website. By participating in the Promotion, a participant releases Sponsor

& Others from any and all claims, damages or liabilities arising from or relating to participation in the Promotion. By accepting a prize, Winners agree that Sponsors, Judges, Campaign Partners, Subsidiaries & Others shall not be liable for any loss or injury resulting from participation in the Promotion, or acceptance or use of any Prize or Prize-related activity whether or not hosted by Sponsors. Sponsors, Judges, Campaign Partners, Subsidiaries & Others are not liable in the event that any portion of the Promotion is cancelled due to weather, fire, strike, acts of war or terrorism, any "Force Majeure Event", or any other condition beyond its reasonable control. If for any reason the Promotion, in Sponsor's sole judgment, is not capable of running as planned, including without limitation, infection by computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, actions by third parties, or any other causes which may affect the administration, operation, security, fairness, integrity or proper conduct of the Promotion, Sponsor reserves the right, at its sole discretion to cancel, modify or terminate the Promotion or any portion of it and proceed in a manner it deems fair and reasonable. Sponsor specifically reserves the right to change or modify the Official Rules as it deems necessary to ensure the proper and intended operation of the Promotion. Further, Sponsor reserves the right, at its sole discretion, to disqualify any individual deemed to be (a) tampering or attempting to tamper with the entry or voting process or the operation of the Promotion; (b) violating the Official Rules; or (c) acting in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person. Additionally, Sponsor reserves the right, at its sole discretion, to disqualify any votes it deems to be irregular or votes cast in violation of either the wording and/or intent of these Official Rules and to disqualify any Contestant(s) individually or as an Executive Producer and your Group Members, if it believes to have acted in violation of these Official Rules herein.

**PRIVACY POLICY:** Any personally identifiable information collected during an entrant's participation in this Promotion will be collected by Sponsors, Campaign Partners and its subsidiaries and used by Sponsor, its affiliates, agents and marketers for purposes of the proper administration and fulfillment of the Promotion as described in the Official Rules.

**PUBLICITY RIGHTS:** By accepting a Prize, in addition to the rights granted above, all Winners agree to allow Sponsors, Judges, Campaign Partners Subsidiaries and Others and/or Sponsor's designee the perpetual right to use their name, photograph, likeness, biographical information, Entries as applicable, for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered, worldwide, including but not limited to the Internet, without notice, review or approval and without additional compensation except where prohibited by law.

**RELEASE:** By participating, each Contestant(s) individually or as an Executive Producer and your Group Members' in this Contest agree to indemnify and hold harmless Sponsors, Campaign Partners, Subsidiaries & Others from any and all causes of action, liabilities, suits, cross-claims or counterclaims, or any other claims arising out of or relating to any individual's participation in the Promotion and claims arising out of or relating to acceptance, receipt, possession or use/misuse of Prize(s).

**DISPUTE RESOLUTION AND CHOICE OF LAW:** Issues concerning the construction, validity, interpretation and enforceability of these Official Rules shall be governed by the laws of the State of Virginia. All disputes arising out of or connected with this Promotion will be resolved individually, and without resort to class action, exclusively by the United States District Court for the Eastern District of Virginia or the appropriate Virginia State Court located in Arlington or Fairfax County, Virginia. Should there be a conflict between the laws of the State of Virginia and any other laws, the conflict will be resolved in favor of the laws of the State of Virginia. Any and all judgments or awards, if any, shall be limited to actual incurred out-of-pocket expenses (excluding attorneys' fees) associated with participation in this Promotion and shall not include any indirect, punitive, incidental, consequential or other damages.

**GENERAL:** By entering this Promotion, participants agree to abide by and accept these Official Rules. Participants waive any right to claim ambiguity in these Official Rules. In no event will more prizes be awarded than are stated in these Official Rules. All federal, state and local laws and regulations apply. In the event of a dispute as to the identity of a winner based on an email address, the winning entry will be declared made by the authorized account holder of the email address submitted at time of entry. "Authorized Account Holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, educational institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address, the interpretation of these Official Rules shall be governed by the laws of the State of Virginia, without respect to the conflict of laws doctrine. Any and all disputes will be resolved individually, without resort to class action, exclusively before a court located in the State of Virginia having appropriate jurisdiction. All judgments or awards shall be limited to actual incurred out-of-pocket expenses (excluding attorneys' fees) associated with participation in this Promotion and shall not include any indirect, punitive, incidental and/or consequential damages. Sponsor's decisions shall be final in all matters pertaining to this Promotion. Void where prohibited by law.

**BY PARTICIPATING, ENTRANTS (IF A MINOR, HIS/HER PARENT OR LEGAL GUARDIAN):** (a) agree to these Official Rules and to the decisions of the judges and the Sponsors, Judges, Campaign Partners, Subsidiaries and its agents in all matters, including the voting process, relating to the Contest, which decisions shall be final and binding in all respects; (b) release, indemnify and hold harmless NOYS, The Great American NO BULL Challenge, Campaign Partners, NOYS member organizations, agencies and their respective parent and affiliated companies, and their respective Producers, officers and employees, from any and all claims, liabilities, losses or damages of any kind whatsoever (including but not limited to the infringement of intellectual property or other rights of third parties or any liability as to failure of Sponsor, Campaign Partners, Judges, Subsidiaries or its monitoring committee/agents to screen or monitor nominees' videos prior to posting online) resulting in whole or in part from their participation in the Contest and the acceptance and use of any prize; (c) if a winner, consent (except where prohibited by law) to the use of their name, likeness and location for advertising and publicity purposes by Sponsors, Judges, Campaign Partners or Subsidiaries, in its sole discretion, of its products and services and for promotion of cyberbullying prevention; and (d) represent that the video submitted is their sole and original work and does not infringe the intellectual property right of any other party. Participants (if a minor, his/her parent or legal guardian) agree that Sponsors, Judges, Campaign Partners, Subsidiaries, Others and its agents are not responsible for late, lost or misdirected entries or mail, or for error, omission, interruption, deletion, defect, delay in transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, computer hardware or software malfunctions of any kind, or inaccurate transmission of, or failure of Sponsor and its agents to receive entries for any reason whatsoever or for

any errors, mishaps or problems, regardless of the cause, in the voting process. In the event Sponsors, Judges, Campaign Partners, Subsidiaries or agent determines that the integrity of the Contest has been impaired or corrupted for any reason and as a result cannot be offered or completed as planned, Sponsor (subject to any governmental approval that may be required) reserves the right in its sole discretion to cancel or terminate the Contest and to select nominees from among eligible entrants legitimately received prior to the event causing cancellation or termination or otherwise in a manner determined by Sponsor in its sole discretion to be fair, appropriate and consistent with these Official Rules; and notice of cancellation will be posted at [www.nobullchallenge.org](http://www.nobullchallenge.org). Should the Sponsors, Judges, Campaign Partners and judges, in their sole discretion, determine that there are insufficient entries worthy of being selected as a nominee, and in such event the dollar value of the nominee prizes not awarded shall be applied by Sponsor to the promotion of digital responsibility and bullying prevention among middle, high school and college students, ages 15-24. The Contest shall be governed by and interpreted under the internal laws of the State of Virginia (that is, excluding choice-of-law/conflict-of-law principles) for the contest in the United States and any legal action concerning the Contest in the USA shall be brought only in a state or federal court located in Arlington or Fairfax County, Virginia. In all circumstances, a legal action must be brought individually, NOT as part of a class action and the participant (if a minor, the participant and/or his/her parent or legal guardian) will only be able to recover his/her actual out-of-pocket costs (if any) in conjunction with participation in the Contest and expressly waives any right to all other damages (including but not limited to compensatory, incidental, consequential or punitive damages). To obtain a copy of the official rules or for a list final winners, mail a self-addressed, stamped envelope to National Organizations for Youth Safety: 950 N Washington Street, Suite 317, Alexandria, VA 22314.

SPONSOR: National Organizations for Youth Safety, 950 N Washington Street, Suite 317, Alexandria, VA 22314. National Organizations for Youth Safety is a 501c3 organization. National Organizations for Youth Safety has the right to make changes to the contest, its rules and guideline terms at any time. You understand we may update these terms from time to time without giving any notice.