

NO BULL Announces 2013 Judges Panel to hand pick the 15 teen filmmakers to attend the NO BULL National Education Conference and Teen Video Awards

(SAN FRANCISCO)—The Great American NO BULL Challenge is pleased to announce their prestigious panel of judges:

CELEBRITY, TEEN & FILM INDUSTRY JUDGES

Garrett Backstrom – 15-year-old Actor and star of the upcoming new film *Hello Herman*

Lee Hirsch – Emmy Award Winning Documentary Filmmaker and Director of *BULLY*

IM5 – Exciting Teen Musical Act comprised of five very different boys sharing a love of entertaining

Team Oz – Dr. Mehmet Oz, his wife Lisa Oz and 18-year-old NO BULL National Spokesperson Zoe Oz

Emily-Anne Rigal – 19-year-old Founder of WeStopHate.org and 2011 Halo Award recipient by Lady Gaga

Zach Veach – 18-year-old race car driver, author and NO BULL National Spokesperson

INDUSTRY EXPERT JUDGES

Shawn Hayes – Director of Research and Education, HealthCorps

Julie Hertzog – Director, PACER’s National Bullying Prevention Center

Chelsea Krost – TV & Radio Talk Show Host, Millennial Lifestyle Expert and Author

Tina Meier – Founder of the Megan Meier Foundation

Julie Mora-Blanco – Manager of the User Safety Team, Twitter

Patrice O’Neill – CEO and Executive Producer, Not In Our Town

Dave Steer – Manager of Policy and Communications, Facebook

Robin Utz – Chief, College and Career Transitions Branch, Division of Academic and Technical Education, Office of Vocational and Adult Education, U.S. Department of Education

Michael Walton – Star Sprinter/Founder, The Michael Walton Foundation

Millions of students from around the world came together to submit hundreds of short films and Public Service Announcements into the 2013 Great American NO BULL Challenge’s annual campaign. The submissions focus on the real life bullying situations our youth face every day, as well as how bullying can be prevented, and the importance of digital responsibility. Now it’s up to the 2013 NO BULL judges to select the top 15 submissions from the [Top 50](#) most popular.

The 15 nominated films and their teen filmmakers will receive the prestigious VIP all expense paid invite to attend the NO BULL National Conference and Teen Video Awards on August 9th and 10th, being held in Los Angeles, California. The events will elevate and celebrate all of the teens that took action by creating videos to affect social change for one of the most important issues of our time.

The nominated filmmakers have the opportunity to receive one of the coveted “Nobel” awards, along with a chance to win \$20,000 worth of prizes, including a trip to the Sundance Film Festival and a mentorship with Emmy Award Winning Documentary Filmmaker, Lee Hirsch.

Shawn Edgington, Founder and President of [The Great American NO BULL Challenge](#), bestselling author and cyber safety expert, explains the significance of the partnership with this select panel

of judges, “In rounding out this very important 2013 NO BULL judges panel, the right element of expertise is always necessary from within the various industries including filmmaking, social media, and of course the voice and votes from our youth! “

About The Great American NO BULL Challenge, National Conference and Teen Video Awards:

[The Great American NO BULL Challenge](#) and NO BULL Educational [National Conference](#) is a global video contest, education conference and free education program that impact millions of teens by spreading awareness about bullying prevention and digital responsibility in a unique and exciting way. By inspiring youth to have a voice and demonstrate leadership skills and social action through video creation, the campaign inspires powerful social change at the youth level. Industry leaders, students, educators and professionals discuss and share their ideas and resources on the most current solutions available.

[The NO BULL Teen Video Awards](#) celebrates the culmination of the 2013 NO BULL Challenge's 4-month global video contest, where millions of teens from all over the world are celebrated for participating. NO BULL gives every participating student a VIP Full Access Pass to attend the Teen Video Awards... A celebrity infused... Oscars meets the Grammy's awards show. The Red Carpet will be rolled out... The media will be interviewing... Cameras will be clicking... and celebrity sightings become the norm of the evening.

The Great American NO BULL Challenge is a 501c3 organization.

2013 NO BULL Challenge Partners Include:

National Organizations for Youth Safety, 4-H, The Anti-Defamation League, The Bully Project, Business Professionals of America, The California Endowment, Communities in Schools, Facebook, Family, Career and Community Leaders of America, Granite Insurance Brokers, GuestAssist Campus, HealthCorps, InTouch Mobile, The Megan Meier Foundation, The Michael Walton Foundation, Not In Our Town, Project Change, Students Against Destructive Decisions, Sears: Team Up To Stop Bullying, Twitter and Youth Service America.

www.nobullchallenge.org

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